

infield

THE ENERGY ANALYSTS

The North Sea Oil & Gas Field and Integrity Map to 2018

Legend

Production	Reserves	Production	Reserves
Oil	Oil	Oil	Oil
Gas	Gas	Gas	Gas
Oil & Gas	Oil & Gas	Oil & Gas	Oil & Gas
Oil & Gas	Oil & Gas	Oil & Gas	Oil & Gas

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AMT

LFSC

LFSC

Energy

Energy

Energy

Energy

Safety Standards Worldwide

Safety Standards Worldwide

Specialists in Complex Simulations

Specialists in Complex Simulations

Market Overview

Market Overview

MOBILIS

MOBILIS

Hydratight

World-class, leak-free joint integrity

Hydratight

Safe.

125

Safe

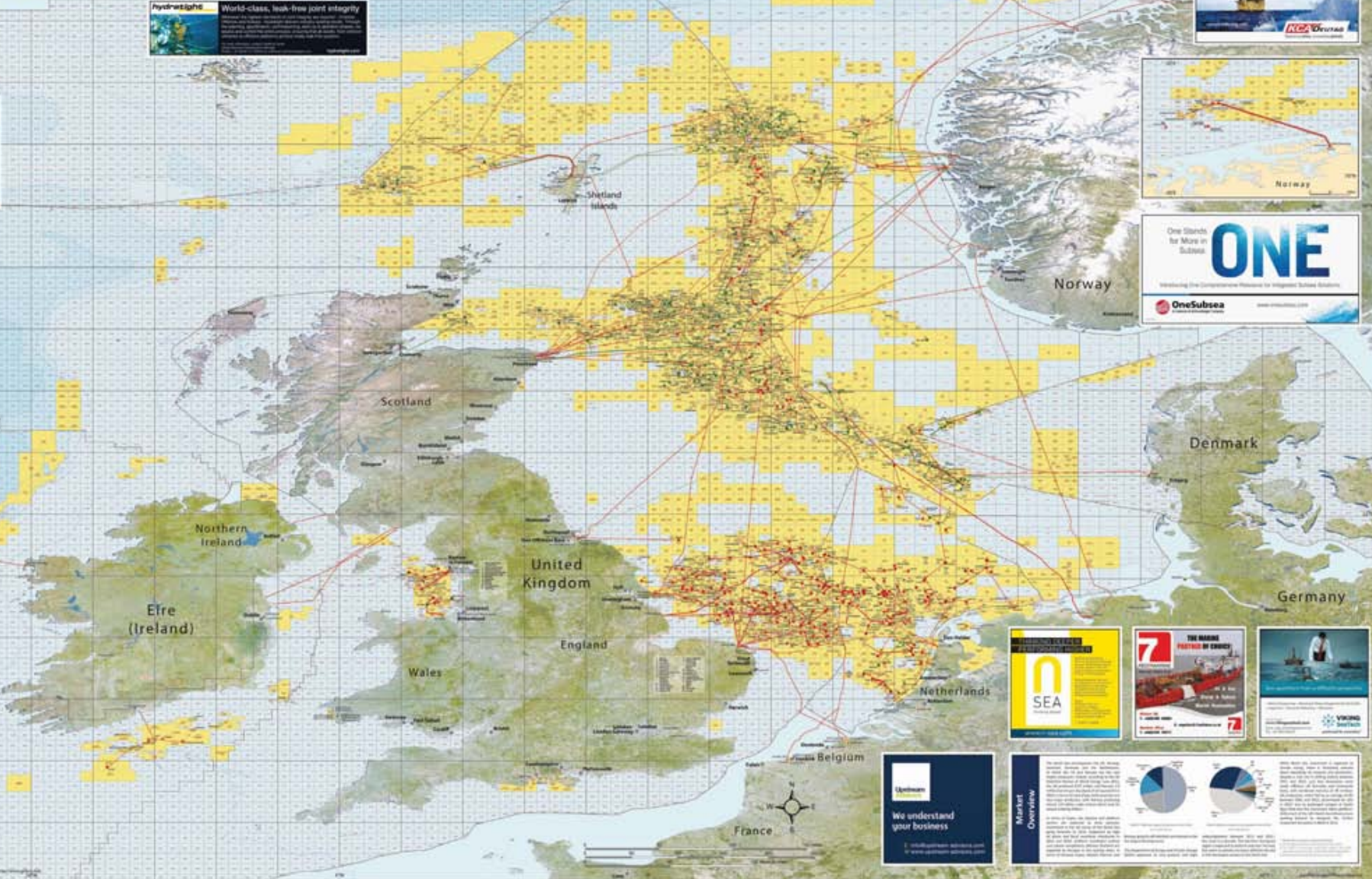
Norway

Norway

ONE

One Search for More in Subsea

OneSubsea



SEA

SEA

7

THE MARINE PARTNER OF ENERGY

7

Viking

Viking

Optimum

We understand your business

Optimum

Market Overview

Market Overview

2014 Infield Oil & Gas Map Media Plan

Infield Systems will be publishing the following Infield Regional Oil & Gas Activity Wall Maps during the course of 2014, which are distributed at all industry events attended by Infield Systems:

2014

- **Gulf of Mexico Oil & Gas Infrastructure & Integrity Map To 2018**

Scheduled for launch in May 2014 with its main release planned at the Offshore Technology Conference 2014 and Subsea Tie Backs Forum and Exhibition 2015.

- **Offshore China Oil and Gas Infrastructure and Integrity Map To 2018 (New for 2014)**

Scheduled for launch at the Offshore Technology Conference 2014 in Houston, this new regional map for China will show all offshore field developments – including deepwater developments.

- **Norwegian, Barents and Baltic Seas Oil & Gas Activity Map To 2019**

Scheduled for launch in August 2014, with its release planned at Offshore Northern Seas 2014, Stavanger.

- **Offshore South and East Africa Oil & Gas Activity Map To 2019**

With the ever increasing search for new discoveries of hydrocarbons, Tanzania, Mozambique and Madagascar are fast appearing on the radar. The East Africa oil and gas sector is expected to be a key driver of growth in Africa. Activity and interest in this region is high. Scheduled for publication in November 2014.

- **Offshore Asia Pacific Oil and Gas Activity Map to 2019**

Scheduled for launch at Offshore South East Asia 2014 being held in Singapore in November 2014, this fully updated regional oil and gas map will cover the complete Offshore South East Asia and Australasia regions.

- **The Arctic Frontiers Oil & Gas Map To 2019**

This fully updated regional oil and gas map will detail the complete global regions North of 62 degrees and will be published in December 2014.

Advertising Opportunities

With each of the Infield Oil and Gas Activity Maps, there are a number of advertising opportunities available, with single 100mm by 100mm slots and custom size positions available.

- A single 100mm x 100mm position costs GB£2,750 and a 100 x 200mm position (vertical or horizontal costs GB£5,000. Prices for custom sizes and positions are available on application
- Each map provides a unique marketing aide for leading contractors to promote their services, facilities and major new projects to the global oil and gas industry
- All advertisers will receive 100 folded maps per 100mm x 100mm position for their own distribution to clients and suppliers.

Distribution

Infield Systems attends many oil and gas exhibition and conference events around the world to promote its products and services and to distribute its published oil and gas maps to exhibitors, visitors and delegates. As well as exhibiting, Infield Systems invests in advertising, delegate bag inserts and booth traffic enhancing sponsorship opportunities with the core aim being to drive visitors to the Infield booth to collect maps.

For all events, Infield Systems promotes its attendance on the Infield.com website and these pages are developed with search engine optimisation, to ensure high page

rankings in Google, Bing and other major search engines. Infield.com is recognised as a key referral website to industry events, to the extent that various event organisers collaborate with Infield Systems to promote their events. In addition, Infield Systems sends out regular newsletter, event and product broadcasts to its highly targeted and managed email marketing list.

All maps are available through the Infield Shop and the Infield Folded Map Service.

The success of these distribution channels is reflected on many office and conference room walls around the world.

About Infield Systems

Infield Systems is an independent energy research and analysis firm that provides market intelligence analysis, business strategy services, commercial due diligence and M&A transaction advice to the offshore oil, gas, marine and renewable industries. In addition, Infield Systems provides accurate and up-to-date project data, regional and sector market reports, mapping and forecasts. Infield Systems services clients in over 40 countries, including E&P companies, contractors, manufacturers, government agencies and financial institutions, and is widely acknowledged as the definitive independent source for market intelligence information, research and analysis on the offshore energy sector.

Exhibition	Where	When	2014	2015
Offshore Europe	Aberdeen	September		✓
Offshore Mediterranean Conference	Ravenna	March		✓
Offshore Northern Seas	Stavanger	August	✓	
Offshore South East Asia	Singapore	November	✓	
Offshore Technology Conference	Houston	May	✓	✓
Oil & Gas Asia	Kuala Lumpur	June		✓
PILOT Share Fair	Aberdeen	November	n/d	
SPE OTC Asia	Kuala Lumpur	March	✓	n/d
Subsea Aberdeen	Aberdeen	February	✓	✓
Subsea Tiebacks Forum	Texas	March	✓	✓

n/d - Not Decided

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